



The U.S. Army

ANTI-BULLYING CAMPAIGN

TOGETHER WE CAN MAKE A DIFFERENCE





BULLYING ACTIONS

Understanding Types of Bullying



VERBAL BULLYING

Name Calling &

**Put Downs
Threats and
Teasing
Sexual
Harassment
and Sexual
Innuendo**



PHYSICAL BULLYING

- INCLUDES -

**Punching /
Slapping
Tripping / Kicking
Items Stolen or
Damaged
and Sexual Abuse**



SOCIAL BULLYING

- INCLUDES -

**Intentionally Left
Out**

**Intentionally
Ignored**

**Rumors Spread
About You**



PSYCHOLOGICAL BULLYING

Often less obvious or direct than other forms of bullying. You may be given dirty looks, stalked, or made to feel intimidated or manipulated.



internet services
such as a chat
CYBER-BULLYING
room, email,

discussion groups,
online social
networking, web
pages or instant
messaging. It can
also include
bullying through





MYTHS & FACTS

Learning the Truth about Bullying



MYTH ONE
Bullying is just something

everyone goes through, a normal part of life. I went through it, my kids will too.



**Bullying is not
“normal” or
socially**

FACT ONE

**acceptable
behavior. Bullies
only gain power
when we accept
their
irresponsible
behavior.**



MYTH TWO

If I tell

**someone, it will
probably only
make it worse.**



FACT TWO

**Research shows
that bullying will
stop when
adults in
authority and
peers or
bystanders get
involved.**



MYTH THREE

**If you stand up
for yourself and
hit them back or
retaliate, the
bullying will stop.**



FACT THREE
Hitting back usually makes the bullying worse and can increase the risk for serious physical harm.



STATISTICS

Regarding Bullies, Bullying & Bystanders



STATISTIC ONE

66% of youths are teased at least once a month and nearly 1/3 of youths are bullied at least once a month.

*(2002 National Survey of Students
Grades 5-12, Families
and Work Institute.)*



STATISTIC TWO

**Six out of 10
American teens
witness bullying at
least once a day.**

(National Crime
Prevention Council,
2003)



STATISTIC THREE

**For children in
grades 6-10, nearly
one in six (or 3.2
million) are victims
of bullying each
year and 3.7 million
are bullies.**

(Fight Crime: Invest in
Kids, September 2003)



STATISTIC FOUR

**It is estimated that
160,000 children
miss school every**

(Nation Education
Association)

**day due to fear of
intimidation or
attack by other
students.**





THE JARED JOHNSON STORY

Emotional Effects of Bullying



EMOTIONAL EFFECTS

Jared Johnson was repeatedly sent text messages from high school classmates accusing him of being gay. He was regularly insulted



EMOTIONAL EFFECTS

A Facebook page was instantly created about Jared. A bully even posted altered photos of Jared to the page. Over 200 insulting and degrading comments



EMOTIONAL EFFECTS

How do you think Jared felt about how his classmates treated him?



EMOTIONAL EFFECTS

Do you think the people who left comments on the Facebook page are bullies...why or why not?



EMOTIONAL EFFECTS

What kind of satisfaction do you think a bully gets from picking on someone else?



THE ARMY VALUES

Stop Bullying Before it Starts



ARMY CORE VALUES



ARMY CORE VALUES

**LOYA
LTY**



ARMY CORE VALUES

DUTY



ARMY CORE VALUES

RESPECT



ARMY CORE VALUES

**SELF
LESS
SER
VICE**



ARMY CORE VALUES

**INTE
GRITY**



ARMY CORE VALUES

**HON
OR**



ARMY CORE VALUES

**PERS
ONAL
COUR
AGE**



Together We CAN STOP BULLYING

Anti-Bullying Campaign Sponsored by the U.S. Army